

MONTHLY MEMBERSHIP PROGRESS REPORT

District 43 K

Results as of: 1/31/2020

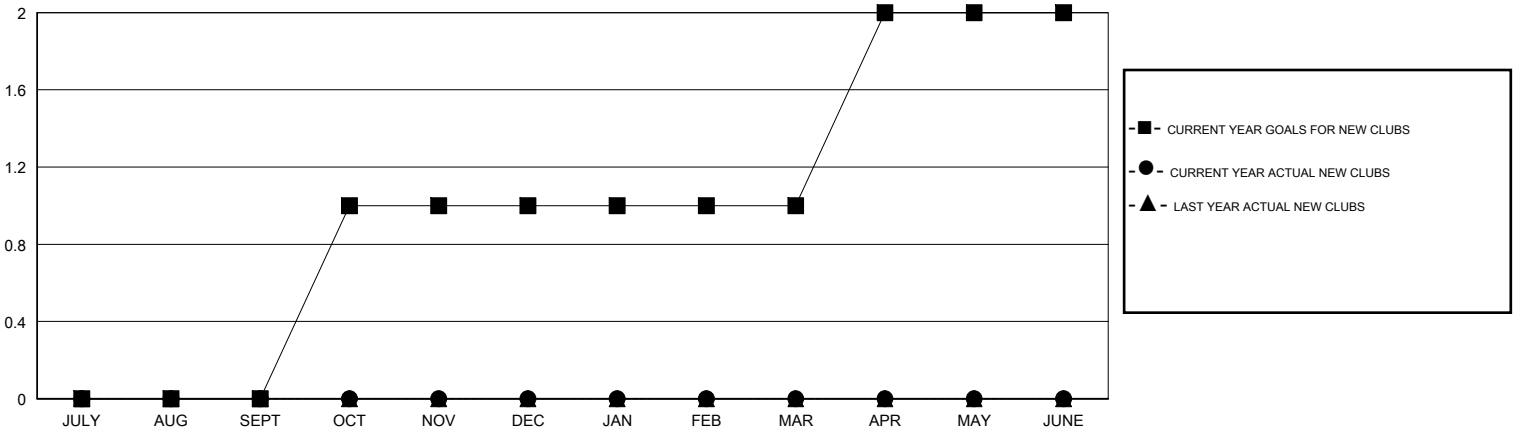
GMT:

LOCATION KENTUCKY

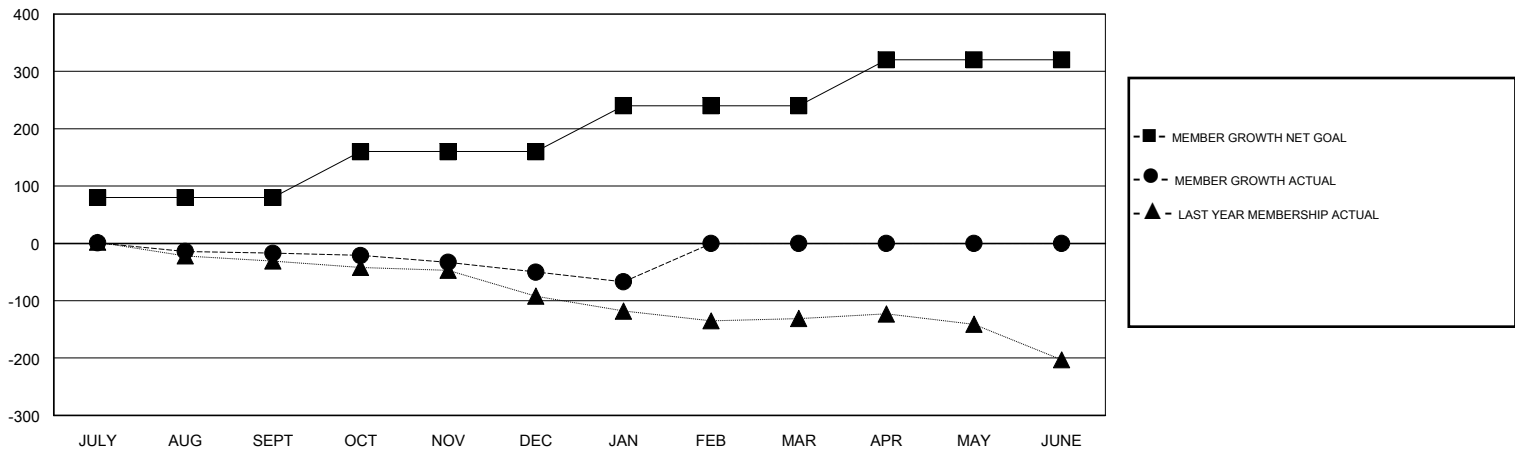
GMT CA

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2019-2020 | | | | RESULTS FOR 2019-2020 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 0 | 0 | 0 | JULY/AUG/SEPT | 80 | 32 | 47 |
| OCT/NOV/DEC | 1 | 0 | 1 | OCT/NOV/DEC | 80 | 21 | 50 |
| JAN/FEB/MAR | 0 | 0 | 0 | JAN/FEB/MAR | 80 | 18 | 33 |
| APR/MAY/JUNE | 1 | 0 | 0 | APR/MAY/JUNE | 80 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|---|---|--|
| DROPPED CLUBS: 1 | 31 CLUBS OF 71 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 1,368 (67.22%) FEMALE 667 (32.78%) |
| <u>DROPPED MEMBERS</u> DECEASED 16 CLUB CANCELLED 1 OTHER 113 <hr/> TOTAL 130 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 412 FAMILY MEMBERS PAYING HALF DUES 210 |